**BUS850 – Financial Measures & Decision Making, 3 Credit Hours (8-weeks)**

Course Description:

This course will equip students with the fundamental tools and techniques essential for a financial manager with good understanding of finance. This course is also designed to provide a foundation for subsequent coursework in investments, corporate finance, and valuation. Also, emphasis will be placed upon the understanding and use of financial analysis and financial logic as well as learning finance terminology.

Book: Financial Management: Theory & Practice by Brigham & Ehrhardt, 14th edition 2014, Cengage Learning.

Course Objectives:

1)Explain and apply analytical constructs to business problem solving.

2)Use business information to estimate/assess the impact of decisions, behaviors, and external factors on the firm.

3)Interpret several different performance measures specific to business outcomes

4)Assess investment returns and corporate governance.

**Course Calendar**

**Week 1 – Financial Management and Financial Environment – Read chapter 1 & 2**

Weekly Activity – Discussion (2-week period) Address the following (3) discussions on stock market, financial markets, and corporate life cycle– Each post to main question, must have at least two references and a peer reply to each discussion. Total of 3 main posts and 3 peer replies. **Meets Objective – 1**

**Week 3 – Analysis of Finance – Read chapter 3**

Weekly Activity – Write a 10-page paper on the parts of the financial analysis

Discussion (3rd week) – discussion on making investment decisions (Two required references) and one peer reply). **Meets Objective – 1 & 2**

**Week 4 – Value of Money & Bonds – Read chapter 4 & 5**

Weekly Activity – Write a 10-page paper on the key characteristics of bonds

Discussion (4th week) – discussion on time value of money (Two required references) and one peer reply). **Meets Objective – 1, 2 & 3**

**Week 5 – Valuation of Stocks & Return – Read chapter 6 & 7**

Weekly Activity – Discussion - Address the following (2) discussions on risk / return and valuation of stocks – Each post to main question, must have at least two references and a peer reply to each discussion. Total of 2 main posts and 2 peer replies. **Meet Objective – 2, 3 & 4**

Develop a PowerPoint, which is a 20 PPT slides on investment returns & risk, Include speaker notes and at least six references.

**Week 6 – Cost of Capital – Read chapter 8 & 9**

Weekly Activity – Discussion (2-week period) Address the following (2) discussions on common stocks and WACC – Each post to main question, must have at least two references and a peer reply to each discussion. Total of 2 main posts and 2 peer replies. **Meet Objective – 2, 3 & 4**

**Week 7 – Overview of Capital Budgeting - Read chapter 10 & 11**

Weekly Activity – Discussion - Address the following (2) discussions on NPV and profitability index– Each post to main question, must have at least two references and a peer reply to each discussion. Total of 2 main posts and 2 peer replies. **Meet Objective – 2, 3 & 4**

**Week 8 – Corporation Borrowing & Finance - Read chapter 12 & 13**

Weekly Activity – Discussion - Address the following discussion on agency conflicts – Post to main question, must have at least two references and a peer reply to each discussion. Total of 1 main post and 1 peer reply. **Meet Objective – 3 & 4**

Weekly Activity – Write 15-page paper on corporations’ governance.